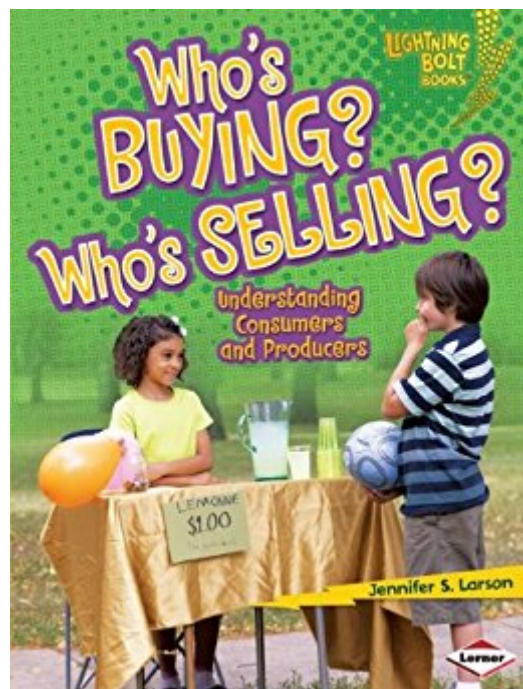


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# Who's Buying? Who's Selling?: Understanding Consumers And Producers (Lightning Bolt Books TM - Exploring Economics)



## Synopsis

Have you ever bought a cold drink at a lemonade stand? Or have you baked cookies for a school bake sale? If so, you're a consumer and a producer! Consumers, producers, buyers, and sellers all provide things other people want and need. How do they work together in the marketplace? Read this book to find out.

## Book Information

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## Customer Reviews

Younger students enter school with an experience-based knowledge of economics and the ability to learn a range of basic principles. Early introduction of key economics principles provides an important set of tools that form the building blocks of economic and financial literacy. This idea underlies the increased availability of interesting children's books to help younger learners gain a basic understanding of the economic and financial world around them. The Lightning Bolt Books - Exploring Economics series makes a solid contribution to this growing literature with its lively photographs, clear and simple text directed to younger students, practice exercises, and helpful reference materials. The series cover a range of fundamental concepts in economics that students

are often expected to learn in the early years. The books have some overlap in the concepts they define, albeit with differing levels of detail, making them informative as stand-alone books yet mutually reinforcing. The series currently has six books. This book - Who's Buying? Who's Selling? - describes how producers and consumers make decisions and interact in the market.

Good for teaching

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